

# ENGL 103

## Rhetoric & Composition I



Northern Illinois  
University

### WP1: Narrative 2.0

#### Description

This project explores how genre and media impact writing. You will start by writing a short narrative in the form of an interesting anecdote: the kind of story you tell to friends or family. It might be funny or inspirational, sad or uplifting.

Next, you'll adapt that narrative to a new medium, such as a video, a podcast, a website, a comic, or some other form of media. Try to choose a medium and genre appropriate to the kind of story you are telling, but in any case, be prepared to discuss your choices. After you're finished with your adaptation, you'll write a reflection explaining the choices you made when making it. In particular, you'll focus on what changes you made when adapting the narrative, what choices you made to make the new narrative appealing, and how the choices you've made will fit your audience. Please note: The reflection is 50% of your grade for WP1. It's important to do *both* pieces well.

#### Learning Outcomes

By the end of this writing project, you will be able to:

- Adapt material to meet the needs of a specific audience and rhetorical situation.
- Make rhetorical choices when using different media.
- Recognize established genres and work toward replicating them.
- Employ strategies for revising texts.
- Reflect on rhetorical choices made when adapting writing.

#### Requirements

##### Remediated Narrative

All drafts of the new narrative should include *roughly the equivalent content to 800 words of text*. Not all of the communication will be in words, however. It's likely that your narrative will include images, video, sounds, symbols, or other media. All projects must include at least one mode other than written text.

<b>Reflection</b>	Your reflection accounts for 50% of your grade on WP1. The reflection must be at least <b>800 words</b> . Reflections can also be multimodal and include things like video, images, symbols, or sound.
<b>Submission</b>	Please submit your reflection and your project through Blackboard. If you have posted your project publicly, you can submit a link to it as your assignment. If not, you can share your project as a separate file. Please approve any alternative methods to submit your remediation project with me in advance.
<b>Due Dates</b>	<ul style="list-style-type: none"> <li>• Completion drafts are due on <b>Friday, September 13<sup>th</sup></b></li> <li>• Revision drafts are due on <b>Friday, September 27<sup>th</sup></b></li> </ul>

<b>Completion Drafts</b>	Completion drafts are graded on demonstrating a basic understanding of the requirements. Grades for completion drafts aren't an indication of how well you'll do on the revision draft. To get full credit for the completion draft, you must do the following:
<b>Choose a genre and format</b>	Choose a genre for your remediation project that fits the strategies you're explaining. The genre is not written text alone. The media in the narrative should be complete or near complete.
<b>Adapt to your narrative</b>	Adapt your narrative. The adaptation should include mostly the same content as your written narrative, but you have adapted it to fit the genre you've chosen and your audience.
<b>Write a reflection</b>	Like with the revision draft, the reflection accounts for 50% of your completion draft. Your reflection should explain your choices of genre and format for the remediation project as well as any choices you made to help your audience understand. The main goal is to explain <i>why</i> your narrative looks, sounds, and feels like it does.

<b>Revision Drafts</b>	Revision drafts are graded on the criteria below. Each criterion is evaluated as "exceptional," "met," or "not met." If all of the criteria are "exceptional," you will earn an A. If they are all "met," you will earn a C. One or more criteria in the "not met" column may result in an F.
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<b>Grading Criteria: Reflection</b>	<b>Exceptional</b>	<b>Met</b>	<b>Not Met</b>
<b>1. Reflecting on Your Genre Choices</b>	You have clearly identified choices in your reflection that you made in your narrative that fit the genre you have chosen.	You have mentioned choices in your reflection related to genre conventions.	Genre conventions are not mentioned in the reflection.
<b>2. Reflecting on Your Design Choices</b>	You have clearly identified choices in your reflection that you made in your narrative that explain why you designed your project as you did.	You have mentioned choices in your reflection related to design choices.	Design conventions are not mentioned in the reflection.
<b>3. Reflecting on Appealing to Your Audience</b>	You have identified specific things in your reflection that you have done in your narrative to appeal to your audience or help them understand better.	You have mentioned things in your reflection that you have done in your remediation project to help your audience.	Audience appeal or adaptation is not mentioned in the reflection.
<b>4. Reflecting on Your Rhetorical Purpose</b>	You clearly explain your goal in making the narrative and explain how you met that goal.	You explain your goal in making your narrative.	The goal of the narrative is not mentioned in the reflection.
<b>5. Responding to Feedback</b>	You have revised your reflection substantially and/or thoughtfully based on both your peers' and your instructor's feedback.	You have revised your reflection based on both your peers' and your instructor's feedback.	No revisions to the reflection have been made or only minor changes have been made that do not adequately respond to feedback.
<b>6. Meeting Requirements</b>	You have met or exceeded all of the requirements for the reflection.	You have met all of the requirements for the reflection.	One or more of the requirements for the reflection has not been met.

<b>Grading Criteria: Narrative</b>	<b>Exceptional</b>	<b>Met</b>	<b>Not Met</b>
<b>1. Adaptation of Narrative</b>	You have adapted your narrative to a new genre and have included new things or removed pieces of narrative to fit that genre.	You have adapted your narrative to a new genre.	The narrative is not adapted or the adaptation includes only text.
<b>2. Meeting Genre Goals</b>	Your narrative fits well within the conventions of the genre as laid out in your reflection. The genre is recognizable.	Your narrative resembles the conventions of the genre as laid out in your reflection.	The narrative does not resemble the conventions of the genre as laid out in the reflection.
<b>3. Use of Media</b>	More than one non-written text mode is used in your narrative. Modes enhance the narrative.	At least one non-written text mode is used in your narrative. It helps to explain the narrative.	The narrative is written text alone or modes are included in ways that do not support the narrative.
<b>4. Adapting to Your Audience</b>	Your narrative is suitable and appealing for your chosen audience. Content has been adapted specifically to appeal to that audience.	Your narrative is suitable for your chosen audience.	The narrative does not suit the audience explained in the reflection.
<b>5. Responding to Feedback</b>	You have revised your narrative substantially and/or thoughtfully based on both your peers' and your instructor's feedback.	You have revised your narrative based on both your peers' and your instructor's feedback.	No revisions to the narrative have been made or only minor changes have been made that do not adequately respond to feedback.
<b>6. Meeting Requirements</b>	You have met or exceeded all of the requirements for the narrative.	You have met all of the requirements for the narrative.	One or more of the requirements for the narrative has not been met.